



A NOTE FROM MINDY AND MIKE

While this past winter has seemed interminable, good Spring-like weather is finally upon us. The storms we all experienced seemed to just go on and on. However, the storms that 2nd Chance Books has been enduring began in June of last year with the departure of our anchor store (Sam's Club) and the sudden and significant decline of traffic into our shopping center.

Sam's departure was strongly rumored for nearly a year before its departure. Hopefully, the rumors now circulating (from the same sources) will be as accurate, and we will have a new anchor by June of this year when this area sees our first Wal-Mart Neighborhood Market.

According to www.Walmartstores.com, Neighborhood Markets offer a quick and convenient shopping experience for customers who need groceries, pharmaceuticals, and general merchandise all at their "famous Every Day Low Prices". First opened in 1998, there are now 152 Neighborhood Markets, each employing about 95 associates. A typical store is about 42,000 square feet.

While we are thankful that something good is rumored to be coming this summer, we truthfully do not know how much longer we can "weather our storm" here at 2nd Chance Books. While the new books keep coming in, sales have dropped off badly enough so that our traffic in the store has sagged well below 50% of what we need to continue operating much longer. We're confident that we will survive if and when we again have an anchor store, but don't know if we can wait that long.

It is for that reason that we are reaching out to our community of readers and asking for your support: we need you to spread the word about our store to your reading friends, and let them know of our quality books and great prices. Inasmuch as conversations do come and go, we need you to grab your friends and neighbors, and bring them here to see our inventory, our great books, and our great prices. Community involvement – YOUR involvement – may be the single factor that will keep 2nd Chance Books alive and allow us to continue serving the area.

Our best regards,

Mindy and Mike

